



## CATESOL 2017, Santa Clara Conference Program Booklet Advertising

The Conference program will be in the hands of all conference attendees in addition to being online in PDF.

**Print Specifications (DPI 300 per line)**

One Full Page: 10" X 7 1/2"  
One Half vertical: 10" X 3 3/4"  
One Half horizontal: 4 1/4" X 7 1/2"  
Quarter page: 4 1/4" X 3 3/4"

**Rates (Mark Your choice):**

Full Page: \$375.00\_\_\_\_  
Half Page: \$275.00\_\_\_\_  
Quarter Page: \$200.00\_\_\_\_

**AD RESERVATION PROCEDURE:**

**Completed form with payment will be given advertising space on a first-come, first-served basis.**

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Return this reservation form and payment to: (Checks payable to **CATESOL**)

CATESOL Advertising  
18627 Brookhurst #338  
Fountain Valley, CA 92708

Please send an email of ad copy (300 dpi) in pdf format to Cerise Santoro, CATESOL Secretary & Advertising Coordinator: [csantoro@catesol.org](mailto:csantoro@catesol.org)

You may also scan and send this form directly to the above email address to expedite the advertising reservation.

*Payment must be made in full in U.S. dollars by check.*

*A 5% late fee will be charged to any payment received later than 30 days after the publishing date.*

*There may be an additional charge for problem graphics or layout.*

(Please print legibly)

PUBLISHING COMPANY/INSTITUTION NAME: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_  
\_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_  
\_\_\_\_\_

CONTACT PERSON/TITLE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

PHONE: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_